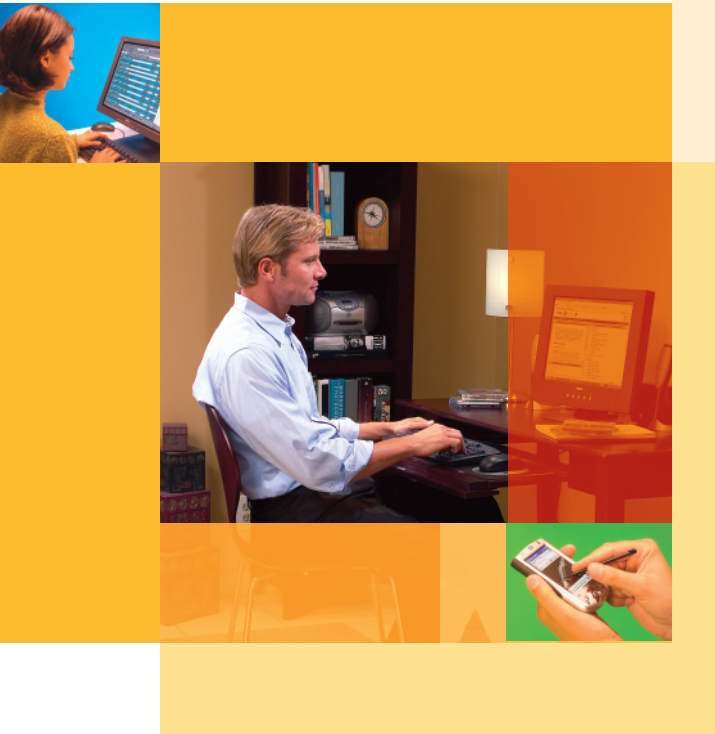# Citrix Access Essentials

SIMPLE, SECURE, COST-EFFECTIVE ACCESS FOR 5 TO 75 USERS THROUGH A CENTRAL WINDOWS SERVER

Use corporate Windows® programs conveniently and securely over the Web without needing to:

• Rewrite applications

• Upgrade PCs

• Increase network bandwidth

GO WITH THE ESSENTIALS. Get just what you need — no more, no less — with Citrix Access Essentials.™ This cost-effective software has been specially designed, packaged and priced to bring secure remote access and simple, centralized management within easy reach of organizations with up to 75 Windows users. It turns a Microsoft® Windows Server® into the secure access point for client/server applications, files and internal websites, allowing you to control who gets what and when.

YOUR USERS will be thrilled with fast, simple and convenient access to corporate information from wherever they happen to be — at a branch office, while traveling or at home.

YOUR SYSTEM ADMINISTRATOR will breathe a sigh of relief from the ease and simplicity of centrally managing, controlling and updating Microsoft Windows Server 2003 applications — without having to touch each workstation or rely on end users to do so.
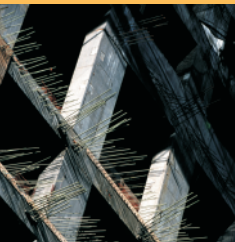
YOUR COMPANY will welcome significant improvements in critical processes, employee productivity, data security, customer satisfaction — and the bottom line.

So take a look at Citrix Access Essentials. And turn your toughest access challenges into your biggest business advantage.

CİTRIX®

Freedom You Can't Do Without

Only Citrix Access Essentials helps you overcome the difficulties of trying to deliver line-of-business applications beyond the range of the local network. Our unique application delivery approach takes location, distance, bandwidth and device variables out of the picture, so you can ensure that applications and other online resources are fully, yet securely, accessible outside the main site. Equally important, it streamlines system administration, so you can spend less time and money caring for computer systems.

Citrix Access Essentials frees you to:

PROVIDE TRANSPARENT AND CONVENIENT ACCESS — FROM ANYWHERE

In a growing business, your employees are always on the go — visiting customers, scouting new locations, putting in late hours at home. Access Essentials seamlessly extends their workplace so they can get to key applications like sales force automation, order processing and inventory systems without having to come into the main office.

ROLL OUT AND MANAGE APPLICATIONS QUICKLY AND EASILY

You can't afford the costs, disruption and delays of frequent application updates on every user's equipment, especially when each has different hardware and software configurations. With Access Essentials you install updates once, centrally. That means everyone immediately has access to the new version. Migrations that used to require months now take minutes. And your central support person won't need to visit users to give them a hand. Instead, the built-in remote shadowing feature allows the support person to see what a user is seeing, or even take over the keyboard and mouse to get everyone back on track.

PROTECT YOUR PRICELESS INFORMATION

Safeguarding your valuable information can mean denying access to valid users for fear of unauthorized break-ins, viruses and spyware, or even the possibility that authorized users are doing unauthorized things. Not anymore. Access Essentials enables you to assign specific applications, folders and websites just to the users you choose. Others won't even know that these items exist. For these permitted resources, you can control where users can save or print information. And of course, Access Essentials scrambles all remote transmissions with secure encryption so your communications remain private, even over the very public Internet.

MAKE A BIG IMPACT ON THE BUSINESS, NOT THE BUDGET

Put your capital and people to good use building the business and servicing customers, instead of grappling with information access problems. With Access Essentials, it's easy to do with a very modest budget and very little effort.

How Does It Work?

Virtualized Application Delivery

Citrix Access Essentials combines several innovative and patented techniques from Citrix and Microsoft that allow your programs to run centrally on the server, while appearing to run on local, remote or mobile computers. This is called application virtualization. Your users experience the same responsiveness as if they were right next to the action, even if they're actually across town or across the country.

Centralized Computing

Your users' local keystrokes and mouse clicks are relayed in real time over the network to the main access server, which in return sends screen updates and audio outputs directly to the device. Everything that's sent or received over public networks is encrypted to keep it out of harm's way. Access Essentials minimizes the possibility of intrusions, worms and virus attacks by channeling all transmissions through a secure port. The underlying high-performance protocols perfected by Citrix over the past 15 years let you operate effectively, even over very low-speed lines, while saving on costly bandwidth.

Any Computer Will Do

Because your applications execute on the main server, not on each user's computer, your users don't have to worry about beefing up their access equipment or lugging around heavy iron. In a pinch, the simple devices they might find at the most basic Internet café can be as effective as a full-featured desktop.

A Multi-User Solution with Advantages for Everyone

Access Essentials will allow from 5 to 75 users to share a server. Yet everyone will think they have the machine all to themselves. The software is available with Windows Terminal Server Client Access Licenses (CALs) included in the price or it may be added to an existing Microsoft Terminal Services environment. Either way, you'll appreciate how the step-by-step wizards make installation, configuration and expansion intuitively simple.

Control Over who gets Access to what

Access Essentials gives you centralized access control. That means you can specify applications that are completely off-limits to everyone except for a particular group or individual, according to their role and authorization level. For example, an accountant working from home might be the only one permitted to see and access the general ledger, but perhaps not be allowed to save it or print on the equipment there.

One-Button Updates — Without Inconveniencing Your Users

Access Essentials enables you to instantly introduce new applications across the organization and update or replace an earlier version. Nothing on your users' end needs to change, allowing them to continue working uninterrupted.

Regional Property Management Firm

For greater efficiency and up-to-date record keeping, this company must give property managers across the territory a way to directly update rent, cash flow and tenant finances at the central office.

Today they periodically phone in those details because the rent management application cannot be accessed remotely.

By deploying this application on Citrix Access Essentials,™ each property manager could securely access it from their local office or while they travel, just as if they were at the corporate center. Benefits include greater timeliness and accuracy of tenant information.

The Essential Access Solution

It's time to stop worrying about the cost and complexity of providing secure, high-performance access to your critical business applications, and start enjoying the benefits of Citrix Access Essentials.

Make everyone in your company more mobile and productive with an affordable solution from the global leader in access. More than 180,000 organizations across the globe already depend on Citrix for secure, on-demand access to their online assets from the most convenient locations. You'll be in good company.

Your authorized Citrix® Solution Advisor can help you find out how.
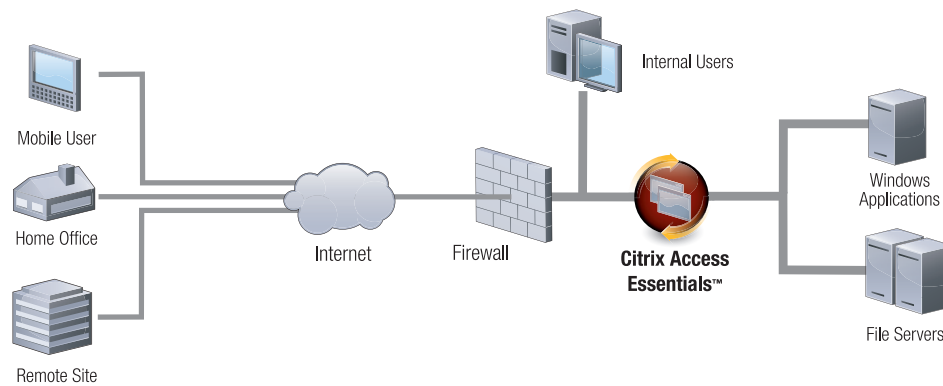
Other Citrix products that complement Citrix Access Essentials:

Citrix Access Gateway™ is an advanced, easy-to-use and cost-effective SSL VPN.

Citrix GoToAssist™ is an industry-leading remote-support solution that enables organizations to provide access to technical support over the Internet for customers and end users in a highly available and secure environment.

Citrix GoToMeeting® is a Web-based managed service that makes it easy for anyone to access real-time collaboration tools and online meetings — instantly, securely and cost-effectively.

Organizations with more than 75 users or with more complex scenarios should consider:

Citrix Presentation Server™ The industry-standard way to virtualize the delivery of business resources through a centralized and secure architecture.

Best Access Experience. Anytime. Anywhere.

About Citrix: Citrix Systems, Inc. (Nasdaq:CTXS) is the global leader and the most trusted name in application delivery infrastructure. More than 180,000 organizations worldwide rely on Citrix to deliver any application to users anywhere with the best performance, highest security and lowest cost. Citrix customers include 100% of the *Fortune* 100 companies and 98% of the *Fortune* Global 500, as well as hundreds of thousands of small businesses and prosumers. Citrix has approximately 6,200 channel and alliance partners in more than 100 countries. Annual revenue in 2006 was $1.1 billion. Learn more at www.citrix.com.

Find out more

Learn how to transform your toughest access challenges into business advantages by implementing Citrix Access Essentials for secure, remote access and simple, centralized management.

Visit us at
www.citrixaccessessentials.com
and find out more.

Citrix Worldwide